



newsletter

CAMPBELL UNIVERSITY FRIENDS OF THE LIBRARY

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Growing Academic Symposium Sprouts New Ideas, Wide Range of Topics

BY BILLY LIGGETT, CAMPBELL DIRECTOR OF NEWS & PUBLICATIONS*¹

Annual spring event has evolved from 15 students in 2011 to 182 presenters this year.

In the 14 years Wiggins Memorial Library has hosted the Academic Symposium at Campbell University, organizers have come to expect one thing every spring.

When it comes to topics, you never know what to expect.

The ways inherent satisfaction can motivate a student to excel. Med students who discovered four extra spleens in a cadaver. The good that can come from artificial intelligence in the classroom. How today's streamers and YouTubers are having an effect on the way young people consume news. The prevalence of COPD in women. Toxic leadership in the video game industry. The transformational effect of prison education programs. The meaning behind the exaggerated behaviors of the children in Roald Dahl's "Charlie and the Chocolate Factory."



Left: T. Vagah Higgs described the dechristianization movement during the French Revolution in her presentation, one of 39 oral sessions. Right: Dr. Sherry Truffin and Dr. John Roberson flank mentee Emma Golden, an Honors Program student presenter.

Those were but a few of the 111 total presentations given by Campbell University undergraduate and graduate students at this year's symposium, held March 27 at the library, in Butler Chapel and at the Oscar N. Harris Student Union. The event has grown considerably from the inaugural 2011 symposium that drew 15 presentations — that growth reflects the efforts of the Campbell community "to cultivate experiential research and presentation

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* Adapted from news.campbell.edu/articles/growing-academic-symposium-sprouts-new-ideas-wide-range-of-topics.

Photographs: Bennett Scarborough Photography.

from the president



Dr. Jennifer Bashaw
*Friends President, Associate
Professor of New Testament
and Christian Ministry*

Dear Friends,

You might think that academic writing is a solitary task. You might picture a scholar trudging through the library stacks, plucking books from the shelves and balancing them precariously on her hip until she spreads them out on a table, ready to draw wisdom from them for hours upon hours. It's a romantic scenario but not an accurate picture of writing today.

In reality, the research and writing process is communal. We academics commune with the subjects of our writing, whether they be historical figures or literary creations. We interact with other academics who have written before us, weighing their opinions with others in the field. We preemptively engage our audiences, shaping our work to fit their needs. And there is one other community that is integral to our work, a group that rarely appears on the pages of our books but is central to the task of research and writing: our librarians.

The librarians and other staff members at Wiggins Memorial Library have played such an important role in my research gathering. They are always ready to help, whether they are pulling books for me to use, checking out my mismatched pile of tomes at the Library Services Desk, ordering Interlibrary Loan books with speed and efficiency, or sending me emails to let me know that my highly anticipated sources are ready for me to collect. They are my favorite people to interact with on campus because they are not only extremely competent, they also are welcoming and supportive in ways I rarely experience in academic settings.

It has been a privilege to serve the Friends of the Library as president because I have been able to meet and interact with people like you who love the library, librarians and library staff as much as I do. I also have been able to give a little bit back to the people who have been such a joy and a help to me in my work. Thank you, librarians, and thank you to each of you who supports their work in the library.

Jennifer Bashaw



Friends Gather for Spring Expedition

BY MARIE BERRY, ACCESS SERVICES LIBRARIAN

On April 5, 2024, Wiggins Library hosted an “Afternoon at the Museum Tea & Expedition” for Friends of the Library, staff, and faculty. The event, held in the Lundy-Fetterman School of Business, was the first time many of the guests had visited the Lundy-Fetterman Museum, a showcase for more than 100 animal and marine mounts and shells collected by Business School benefactors Burrows T. and Mabel Lundy during their travels in the 1960s and ‘70s.

In addition to tours of the collection, the event included presentations by Dr. Ryan Newson, Associate Professor of Theology & Ethics, who spoke about “Big Game Hunting and the Image of God”; and Dr. Elizabeth Rambo, Associate Professor of English, who offered “A Post-Colonial Perspective.”

No shortage of controversy surrounds the subjects of sport and trophy hunting, certainly viewed in a different light today than in the mid-20th century era when the Lundys amassed their collection, donated to Campbell University by their daughter, Dr. Annabelle Lundy Fetterman, in October 2001.

The topics spur debate in fields of philosophy and ethics, economics, law, wildlife conservation and

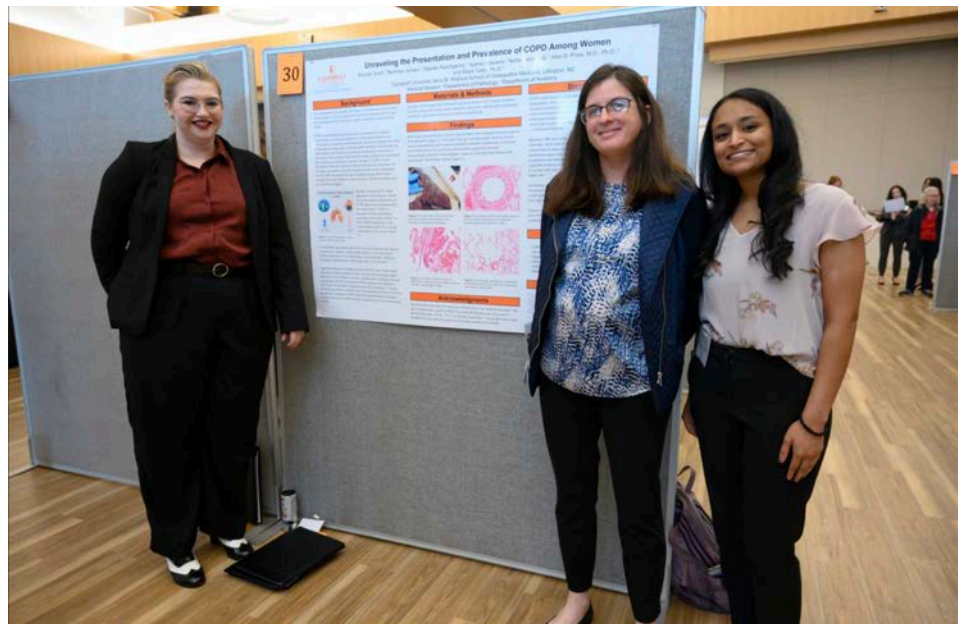
animal protection to name a few. Views abound on trophy hunting, as opposed to subsistence hunting, vis a vis issues such as habitat loss, poaching and local economic self-determination, and the benefits/drawbacks of ecotourism and photo-tourism. At the event, librarians provided a packet of articles centering around “Trophy Hunting and Wildlife Conservation: 5 Essential Reads” from “The Conversation: An Independent Source of Analysis from Academic Researchers” (July 2019).

Another highlight at the spring event was a tribute to the late Dorothea Stewart-Gilbert, Buies Creek native, Campbell Junior College grad, long-time Campbell English professor and Lundy-Fetterman Museum curator, and steadfast Friend of the Library. Dorothea taught in the English Department of Campbell Junior College, then Campbell College, for 32 years. Her encore career was welcoming students and visitors to the Lundy-Fetterman Museum, where she offered programs about taxidermy and raptors, and welcomed blind students from the Morehead School in Raleigh for a hands-on tour. Remembrance cards were provided for guests to share special memories of Dorothea. ■

Symposium cont. from p. 1

opportunities for students,” said Assistant Dean of the Library/ Head of Research & Instruction Services Elizabeth Dobbins.

“For many library staff, the Symposium is our favorite day of the year,” she said. “There’s so much excitement in the air. Everyone is encouraging the presenters, and you can see and feel the support they receive from their faculty mentors, family and friends. We feel so honored to



serve as the custodians of a day that is so special for our students and faculty.”

Only 27 of the 182 presenters earned “high merit” or “merit” honors for their oral, poster, video or art presentations. Among the merit winners for graduate oral presentation was Jared Fries, associate athletics director for Campbell Athletics and a student in Campbell’s Master of Arts in Faith and Leadership program. Fries’ research examined the “virtue and vice” of Willy Wonka’s young visitors in “Charlie and the Chocolate Fac-

Top: Student presenters pose during the poster session at the Student Union. Center left: Marimbist performs at Butler Chapel. Center right: Dr. Laura Lunsford, social scientist at U.S. National Science Foundation and former Campbell professor of psychology, delivers an engaging keynote address on mentoring. Bottom: High Merit and Merit winners. Right page: Symposium Planning Committee Co-Chairs Elizabeth Dobbins and Brooke Taxakis deliver remarks at the Closing Awards Ceremony.



tory.” The exaggerated behavior of the ‘four nasty children and our hero,’ Fries wrote, provides a clear expression of several of the vices that is both a source of entertainment and instruction for moral formation.

Fries said his research helped him connect the ancient traditions he’s studying in his master’s program with modern day literature.

“There’s so much excitement in the air. Everyone is encouraging the presenters, and you can see and feel the support they receive from their faculty mentors, family and friends.”

“We read a lot of Thomas Aquinas, which was good but challenging to read. Placing that ancient teaching in an accessible text, in this case a children’s book, helped me make connections with the content. It was also fun,” he said. “The symposium was a chance for me to take an academic paper and give it more meaning than just an assignment to earn a grade to complete course requirements. Most of our academic work is only shared between us and our professors, so sharing it with more people helps it feel valuable beyond the graded requirements.”



Lilly Johnson’s presentation, “Intrinsic Motivation in High School Students,” looked at the effectiveness of “inherent satisfaction” — rather than external rewards like candy or prizes — and how it can help a student excel. A future teacher, Johnson said presenting her research not only gave her a better understanding of how students are motivated, but it helped in other ways as well.

“It helped me understand that just because there are easy ways to motivate students, it doesn’t mean it will help them later on in their education,” she said. “The point of me being a teacher is to help students learn something that will stay with them through life. The project also helped me develop my presentation and public speaking skills. I’m definitely glad I did it.”

Some of the research was timely. Andrew Frabroni’s “Artificial Intelligence in the Classroom” asked whether students would

Symposium By the Numbers



**Student
Presenters**
182



**Faculty
Mentors**
55



**Academic
Disciplines**
29

benefit from learning more generative AI skills (instead of developing a mindset that it’s “cheating” in some way). The son of parents who worked in technology and teaching, Frabroni had a very positive outlook on AI’s future in education.

“Instead of the idea that it will make people obsolete [in the workforce], I think those who learn this technology and learn these tools will be more in demand,” he said.

Jennifer Vasquez, Morgan Nelson and Khushmi Shah’s presentation was a case report titled “Rare Occurrence of Four Accessory Spleens,” detailing a 77-year-old man who died while suffering from aspiration pneumonia, epilepsy and prostate cancer and who was discovered — by the students — as having four accessory spleens around his normally functioning spleen. Cadaver work is an important part of a medical student’s edu-

cation, and when a body is discovered to have a rare condition (four accessory spleens is almost unheard of), it leads to a unique learning experience.

“For us, you learn so much in an anatomy lab, and when we come across something rare or interesting like this, you can put in your own time on it,” said Nelson.

“We didn’t know four was so rare,” added Vasquez. “In most cases, there is one extra and sometimes up to three, but I couldn’t find one case that had four.”

The hoped-for outcome of every Academic Symposium is a greater appreciation for the learning process. Hannah Byer, a freshman Honors Program student, presented on “Education and Transformation,” looking at prison education programs like Campbell’s Second Chance Initiative and the impact they have on recidivism rates.

“Prison education was something I’d never thought about before [my Honor 105 Self & World] class, so everything I learned was new to me,” said Byer, whose research examined not only the benefits of the programs, but how they have had to overcome politics to succeed. “I learned a lot about how political polarization creates barriers to implementing good ideas [like these programs]. ■

ART AT THE SYMPOSIUM

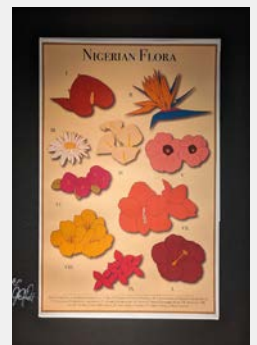
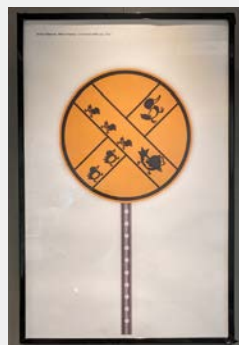


Fine Arts students crossed the campus this spring to bring a new feel to Wiggins Memorial Library. This followed the 2024 Academic Symposium Committee’s decision to move student art submissions to the library’s second floor Student Art Gallery.

More than 60 people attended the 1-hour showing of 10 exhibits by 9 artists. Assistant Professor of Graphic Design Dejan Mraović (center, addressing attendees, in the photo above), who nominated many of the submissions, considered the showcase to be a learning experience for his classes. Associate Professor of Art Breck Smith served as judge and selected: High Merit, Arianna Aguila, “Living Pages” photo montage; Merit, Jamari Cannady Pratt, “Nigerian Flora” hand drawn Cavallini style poster; Merit, Simon Osbourne, “Birds Crossing” humorous traffic sign.

Business Librarian Dan Maynard has been the library lead in welcoming artistic talent to the Student Art Gallery since it debuted in April 2022. He works closely with Adjunct Professor of Studio Art Rachel Hamaie, who orchestrates talent for the three student art shows the Gallery hosts each semester, and myself, as I provide promotional and media support for the Gallery initiative. To date the Gallery has produced more than 15 exhibits.

*Daria Parker,
Circulation Assistant*



Art Exhibit award winners from left to right: “Birds Crossing” by Simon Osbourne, “Living Pages” by Arianna Aguila, and “Nigerian Flora” by Jamari Cannady Pratt.

Archival Reading Room: Mission Accomplished

BY HOLLEY LONG, METADATA AND DIGITAL INITIATIVES LIBRARIAN

Last fall, as many of you know, Wiggins Memorial Library undertook a fundraising campaign to renovate a third-floor space into an Archival Reading Room. Thanks to the generosity of our Friends, the project has been funded! We received many donations from our Friends of the Library, including a sizeable gift from Luther (Lew) D. Starling, Jr. We appreciate each and every gift that made this dream a reality.

The new reading room will provide much-needed space to work with rare materials from the archival collection, for example for faculty conducting research, students perusing materials for study and classes learning about the importance of primary sources.

The room recently received a fresh coat of paint,

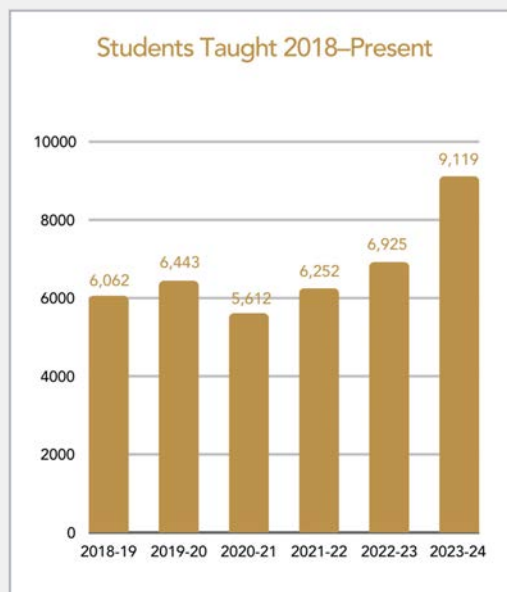
and we have been busy this semester designing the space and selecting furnishings and equipment with the help of Carolina Furnishings and Design. We selected six nesting tables, 12 chairs, a bank of lockers where students can store their belongings and an oriental-style rug that ties the whole design together. Technology additions include a document camera that will project images of archival materials for visiting classes and a fisheye security camera. We anticipate that the furnishings will be delivered and installed early in the Fall 2024 semester.

We look forward to you joining us for a tour of the Friends of the Library Archival Reading Room at an upcoming Friends event. We are so grateful for your support of this exciting new endeavor! ■

LIBRARY INSTRUCTION IN ACADEMIC YEAR 2023–24



During this academic year, Wiggins Library's team of nine research & instruction librarians taught a duplicated total of 9,119 Campbell students through 409 library instruction sessions. These took place in a variety of modalities, from physical classrooms face-to-face to recorded instruction videos or virtual live sessions. With student enrollment around 5,100, you can imagine the impact librarians have on our students! This growth reflects strong relationships formed across campus with teaching faculty and adaptation to available technology, since the greatest increase has been in the delivery of asynchronous (not "live") instruction; most library instruction (58%) still occurred face-to-face. Other growth areas include 400-level courses and graduate/professional instruction. Hats off to our dedicated librarians!



Connecting with CU Students via Social Media

BY DARIA PARKER, CIRCULATION ASSISTANT

Whether you love or hate the use of it, there is no denying that social media offers Campbell Libraries opportunities to inform, educate and connect with users around the world, and specifically here in Buies Creek.

To engage with Campbell students and keep up to date with what is currently “on trend,” Instagram has been the most successful platform for the library. From informative infographics to creative videos for events, it has gotten the most traction and allowed us to connect with our students on a different level.

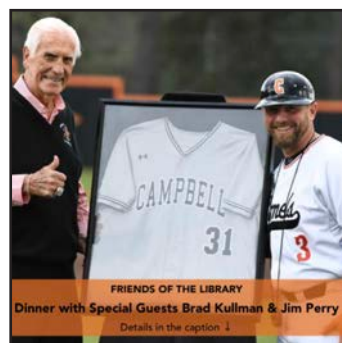
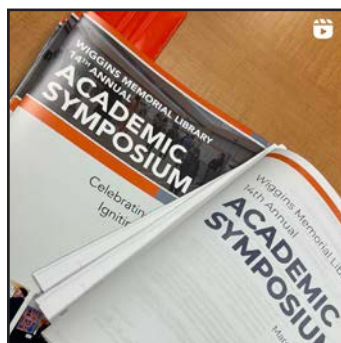
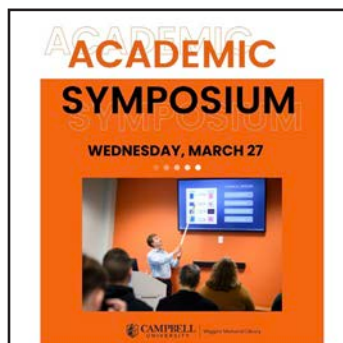
We find that Instagram reels produce the most engagement amongst our student followers, whereas simpler posts with pictures are best for Facebook.

For this year’s Academic Symposium we created

informative Instagram posts that featured the experiences of presenters from previous symposia. Our most popular Symposium post was a reel (a short-form video) that reached 2,258 views. This reel showcased a behind-the-scenes peek on how the Symposium booklet is made each year.

One of our most-viewed Instagram posts to date was created by previous Circulation Assistant Hannah Holmes, whose reel showcased books that compared to each song on Taylor Swift’s “Folklore” album; this reel received 6,369 views!

We continue to strive to create content that is useful and keeps users up to date with Wiggins Memorial Library and topics that are the current talk of the internet. It is a great opportunity to stay connected with past, current and future Camels! ■



Top row: Instagram posts generated enthusiasm among Campbell students leading up to the Academic Symposium; bottom row: Scenes from annual Friends of the Library dinners, including last Fall’s event that honored and celebrated Campbell alum and major league baseball standout Jim Perry. Bottom right: Our most popular reel connected literature with Taylor Swift’s “Folklore” album.

Departure Leaves Colleagues Counting Our Blessings

BY CINDY A. ADAMS, CIRCULATION MANAGER

There were tears. There were hugs. Prayers. Eyebrows arched in surprise, mouths agape in astonishment.

When Assistant Dean of the Library/Head of Research & Instruction Services Elizabeth Dobbins announced in early April that she would be leaving Wiggins Library to pursue an exciting new opportunity, reactions ran deep. After almost 13 years of her wildly impactful servant-leadership, it was difficult for Elizabeth's colleagues to process the news.

The extent of Elizabeth's contributions to the success of this institution seems almost immeasurable.

Elizabeth started her tenure here as Circulation Manager in June 2011 and quickly proved her mettle as a creative, supportive colleague. She soon collaborated, for example, on bolstering our student worker employment procedures, upgrading our marketing materials, and planning outreach and special events. She applied her keen graphic design skills to re-designing "Newslines" and the library website, helped plan annual Friends dinners, and collaborated on special exhibits, including tributes to Martin

Luther and Mary Shelley's "Frankenstein" during milestone anniversary years and an expansive timeline of the General Course Curriculum at the core of Campbell's raison d'être.

Elizabeth became a Research and Instruction Librarian after earning her MLIS in 2016, boosting the library's synergy with our Adult and Online Education programs. She also was the library's first liaison to the School of Engineering when it opened that same year, and has been instrumental on the planning committee for the library's Annual Academic Symposium, serving as co-chair for years.

Elizabeth has applied her inclusive worldview and care for students and faculty to the task of library leadership since 2021 and has been instrumental in revamping everything from the library's spaces to our online



Below: Colleagues each describe Elizabeth in a word. Above: Elizabeth (fourth from left) and the instruction librarian team.

tutorials and library instruction lesson plans. She laid the library foundation for Campbell's Second Chance Initiative, now serving learners at both Sampson and Anson Correctional Institutions.

Far from being strictly business, with an ever-present sparkle in her eye and ready smile Elizabeth believes in fun and games, too, co-hosting past library Game Nights and, for final exam stress relief, Crafts with Books.

As she shared the news of her departure with colleagues, Elizabeth wrote: "When I think about my time at Wiggins, Frederick Buechner's definition of vocation comes to mind: 'Vocation is the place where our deep gladness meets the world's deep need.'"

We count our many blessings from Elizabeth's time here meeting deep needs with gladness. And from Romans 8:28, "We know that everything works together for the good of those who love God and are called according to God's purposes." Thank you, Elizabeth, for following His lead and shining His light here in this place for so long. ■



Dean's Award for Excellence

ABIGAIL PORE, REFERENCE & DISTANCE LEARNING LIBRARIAN

Ms. Abigail Pore, Reference & Distance Learning Librarian, is the recipient of the 2024 Dean's Award for Excellence for Campbell University Libraries. A member of the library faculty since August 2022, Ms. Pore has excelled in her service to Adult & Online Education students, with special time and attention given to those in the Second Chance Initiative. In addition, Abigail serves students in the English, Christian Studies, Divinity, Master of Arts in Christian Ministry and Master of Faith and Leadership Formation programs with special expertise, having earned English and MFLF degrees herself. With pride we note that Abigail worked at Wiggins Library as a student assistant before graduating and going on to earn her Master of Science in Library Science degree from UNC Chapel Hill in 2022.

Ms. Pore's service to the Second

Chance Initiative includes regular site visits to Anson and Sampson Correctional Institutions for library instruction sessions. In addition, she handles the administrative aspects of research assistance provided to these students. Ms. Pore's leadership is evident in her supervisory work of two Prison Education Research Support Interns. A team of eight reference librarians, including Ms. Pore, have also assisted with answering nearly 600 research-related requests this year alone.

Online Education students have the library at their fingertips in Blackboard, Campbell's Learning Management System, because Ms. Pore places a link to the library website, a subject librarian's profile, and a tailored research guide into each AOE course. She is self-driven, completing this work each 8-week course cycle.

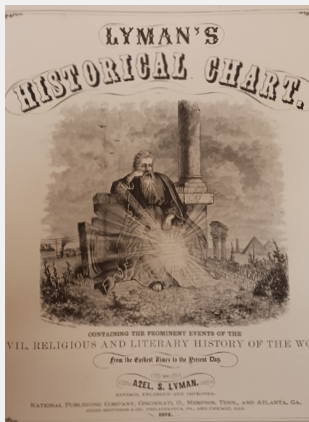
Ms. Pore's service to Campbell's



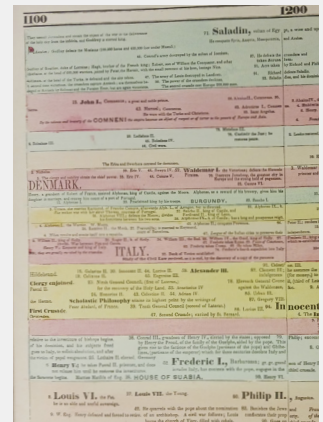
Divinity programs has included prescheduled research consultations, Theological Reference Collection tours and instruction in the use of commentaries and relevant databases. She also has chosen to assist, with no extra compensation, in the DIVI 1050: Introduction to Theological Research class, evidence that Ms. Pore is willing to go above and beyond expectations.

It is with great appreciation that Campbell University Libraries proudly recognizes Abigail Pore as the recipient of the 2024 Dean's Award for Excellence for her outstanding efforts and dedicated service to the Campbell University community. ■

FROM THE ARCHIVES



Infographics seem to be tailor-made for this media-rich age, but these visualizations have a much longer history than you might think. For example, the first timeline in modern history was developed by Joseph Priestley in 1765. His work, "A Chart of Biography," graphically depicted the lives of more than 2,000 historical personages. Just over 100 years later, Azel Storrs Lyman, an inventor from Potsdam, NY, published "Lyman's Historical Chart" (1874). This hand-colored timeline depicts world history beginning with Biblical events (Noah's Flood) in 2300 B.C.E. and concludes with events from around the globe in the year 1800 C.E. This wonderful resource was donated to the Wiggins Memorial Library archive in 2019 by Betsy and James Pierce.



Congratulations, Graduates!

As they toss their graduation caps aloft, we salute these graduates amongst our fabulous Wiggins Memorial Library student workforce!

GRADUATE ASSISTANT

Sierra Rogers

Master of Business Administration & Bachelor of Business Administration (4+1 program)

STUDENT ASSISTANTS

Ellia Bain

Bachelor of Business Administration, Trust & Wealth Management

Anna Baker

Bachelor of Arts, Spanish Education

STUDENT ASSISTANTS, CONT.

Bethany Kuhns

Associate in Arts, General Education

Michael McKnight

Bachelor of Arts, History

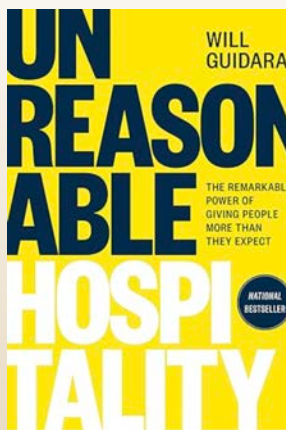
Gabriela Perez

Bachelor of Business Administration, Accounting

Benjamin Smith

Master of Business Administration, Finance

STAFF REVIEWS



UNREASONABLE HOSPITALITY: THE REMARKABLE POWER OF GIVING PEOPLE MORE THAN THEY EXPECT

by Will Guidara

Optimism Press, 2022

It was through the blog of my favorite board game publisher (yes, I have a favorite tabletop game publisher) that I first learned of the book “Unreasonable Hospitality.”

In his blog post “Are You Unreasonably Hospitable?” Jamey Stegmaier shares insights from the book and applies them to his own experience running Stonemaier Games. Within minutes of reading his blog post, I had submitted an Interlibrary Loan request for the book, since it wasn’t already in our collection at Wiggins.

Guidara’s book chronicles the transformation of Eleven Madison Park, his plant-based restaurant in the heart of New York City, to an award-winning fine dining experience “focused passionately, intentionally, wholeheartedly on connection and graciousness” (p. 4). Broken down into short maxims (“Hire the Person, Not the Resume” or “Service is Black and White, Hospitality is Color”) supported through storytelling, the book feels like a menu of advice, offering each reader a unique takeaway.

For me, the takeaway centered around this sentence: “When you work in hospitality – and I believe that whatever you do for

a living, you can *choose* to be in the hospitality business – you have the privilege of joining people as they celebrate the most joyful moments in their lives and the chance to offer them a brief moment of consolation and relief in the midst of their most difficult ones” (p. 19-20).

I glimpsed this understanding of hospitality first-hand as a teenager working in a Chick-fil-A restaurant when we served a couple who, unknown to us, were taking a quick break from a frightening stay at a nearby hospital with their child. Days later, they shared how our service touched them at that most difficult hour. I learned then what higher education professionals know: every interaction is an opportunity to shape someone else’s life for the better, and you may never know the impact you had.

I see this same caring hospitality in our library student assistants, staff, and librarians – and our students do, too, as evidenced by the exceptional feedback related to customer service and library user experience in our recent LibQual survey (an instrument used globally to assess library service quality). Survey comments clustered around themes of library space, technology, and collections, but the most common thread was our patrons’ enthusiastic appreciation of library staff and expression of how their caring support touches their lives as students.

Reading this book was both an affirmation of the good in this place – the way the library and the Campbell community cares for our students – and a challenge to seek authentic ways to be *unreasonably* hospitable.

Elizabeth Dobbins
Assistant Dean of the Library/
Head of Research & Instruction Services

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**Life membership can be paid in four \$250 yearly payments or payroll deductions.*

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NEWSLINE STAFF: CINDY A. ADAMS, ELIZABETH DOBBINS, DARIA PARKER & ABIGAIL PORE

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